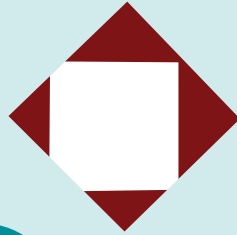


dfp



Who are design for print?

We are typographic designers, working for you the way you need.

We aim to consistently exceed expectations, providing a service that is creative, responsive and prompt. Many of our satisfied clients have been with us for over a decade.

What services do we provide and how?

We design and supply all kinds of print, as well as writing and editing copy and taking photographs.

Besides designing for print, we also create adverts, exhibitions, websites, and presentations.

Our approach is always collaborative. This means we make sure we understand your needs and produce work that is a rational and appropriate response.

What kind of people use design for print?

In over two decades of experience, our client base has been diverse, ranging from public sector organisations (including local authorities and the EU), through global corporations both in this country and abroad, to start-up businesses and a number of self-publishing authors.

What next?

If you want sparkling creative work and affordable print get in touch now.

Call **David Woodward** on 0118 969 3633 or email david@designforprint.org.

We look forward to building a lasting relationship that is based on reliability, responsiveness and trust.

Booking information
All performances start at 7.45pm, unless otherwise stated. There are no performances on Sundays. Ticket prices: Indoor: £7, Concessions: £4.00, Tour Reading Passport: £4.50. Call Reading Arts Box Office on 0118 969 6860 or book online at www.progresstheatre.co.uk/boxoffice. Booking fee applies. Tickets £1 extra when sold at the door.

How to get to us
We are in the Mount, which is off Christchurch Road, not far from the main gate of the university. Buses 9, 12, 14 and 28 stop nearby. The theatre also has its own car park and a cycle rack is available.

Cover photos
top: Hamlet (1994), bottom left: The Winter's Tale (1964), bottom right: The Drunkard (1977-8).






progress theatre 60 years of Progress

The Mount: Christchurch Road: Reading RG1 3HL
General email: enquiries@progresstheatre.co.uk
Membership: members@progresstheatre.co.uk
Friends of Progress: friends@progresstheatre.co.uk
Student Group: students@progresstheatre.co.uk
Youth Group: youth@progresstheatre.co.uk
We are members of the Little Theatre Guild (LTO) and the National Operatic and Dramatic Association (NODA). We have been helped by a Community Grant from Reading Borough Council.

Telephone: only between 10am-8pm
General Enquiries: 0870 774 3470
Membership Enquiries: 0870 774 3475
Friends of Progress: 0870 774 3472
Student Group: 0870 774 3473
Youth Group: 0870 774 3474
Box Office: 0118 969 6860
Web: www.progresstheatre.co.uk
Registered charity number: 285460

60 years of progress

pt progress theatre

season 2006-7

60 years of Progress

Sixtieth anniversary programme and beer mat for the Progress Theatre, Reading.

Progress Theatre needed a new logo and programme to mark sixty years of ground-breaking theatre.

Using bright colours and bold sans serif typography, we produced an eye-catching programme which folds out to make an attractive poster.

Stay in touch
Stay in touch with Progress Theatre news, receive production previews and audition notices by joining our email list, which is run by the Theatre, and is not used by any other organisation. To join, see our website www.progresstheatre.co.uk

Equal opportunities
Progress Theatre is committed to treating everyone with respect and without discrimination regardless of age, gender, race, disability or sexual orientation.



Progress groups
Membership
If you are interested in acting, directing, set design, stage management, lighting or sound, costume, props, theatre administration and management or any other activity that goes on in a living theatre, join Progress Theatre. Membership costs only £20 per year. For details, call 0870 774 3475 or email memberships@progresstheatre.co.uk.

Friends
An easy way of supporting the Theatre and taking part in social activities is to become a Friend. Membership costs only £10 per year. Dame Judi Dench is the President of the Friends of Progress. For further details, call 0870 774 3472 or email friends@progresstheatre.co.uk.

Progress writers' workshop
Progress Theatre has a Writers' Group for aspiring playwrights. For details email writers@progresstheatre.co.uk

Progress Youth Theatre
The theatre runs Youth Drama Groups for children and young people from the ages of 5 to 18. Each group explores all practical aspects of theatre and has the opportunity to present at least one production a year. For details of auditions and fees contact 0870 774 3473 or email youth@progresstheatre.co.uk for 14-18 year olds, or youthgroup@progresstheatre.co.uk for 5-13 year olds.



Theatre facilities
Progress Theatre owns its own 97 seat theatre on the Mount, just off Christchurch Road, close to the University campus.

Disabled access
The Theatre has facilities for the disabled. Wheelchair seating is available, but it is advisable that this is booked in advance to ensure availability.

Bar
A fully licensed bar is available on the premises.

Gala nights
We are happy to offer special rates to groups wishing to book the theatre for gala performances during any of our productions. Tuesday to Thursday nights are available for galas. Raise money for your good cause and have fun while doing it! For further details contact 0870 774 3470 or email enquiries@progresstheatre.co.uk.



Open auditions
All auditions for public shows are open to non-members. Audition notices are posted on the Progress Theatre website and are sent out on the Progress Theatre email list. The following audition dates are provisional and are subject to change. Check our website for up-to-date information. All auditions are at 7.30pm on weekdays or at 2.30pm at weekends at Progress Theatre, unless otherwise stated.

Hannah and Hanna
19th & 21st July 2006, both at 7.30pm

The Good Woman of Setzuan
20th & 24th September 2006, both at 7.30pm

Alice in Wonderland
15th October 2006

Wait Until Dark
5th & 6th December 2006

Decadence & People in Cages
7th & 11th February 2007

The Husband He Dared
11th & 14th March 2007

A Good Mouthful & After Eighties
1st & 4th April 2007

A Midsummer Night's Dream
22nd, 24th & 29th April 2007



60 years of thought provoking theatre

season 2006-7 programme available now

pt progress theatre

The Mount
Christchurch Road
Reading RG1 3HL
Tel: 0870 774 3470
enquiries@progresstheatre.co.uk
www.progresstheatre.co.uk



School of Human and Environmental Science



Environmental Forensics at Reading

Study the state-of-the art techniques used in today's criminal investigations



History of Architecture

our own perspectives

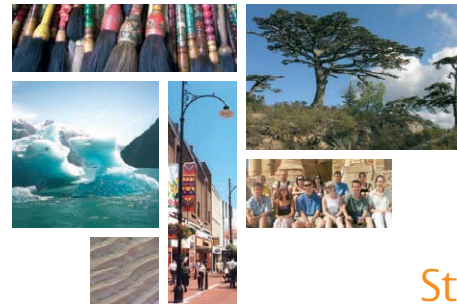


Department of Geography



Geography at Reading

Undergraduate programmes



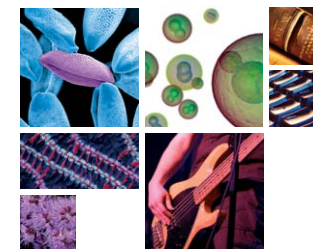
DFP are a preferred design supplier of the University of Reading.

Working closely with the University's branding team we have produced a range of different course brochures using eye-catching imagery and careful typography.

The work is always delivered on time and at the right price.



Student diary 2008-2009



Design for Print believe that company newsletters need not be boring.

Inviting and appropriate design, careful copy editing and detailed work on excellent typography distinguish this piece for MapInfo Corporation.

Prior to their take-over by Pitney Bowes, we were main suppliers of print and design to the European offices of this leading global information mapping company.

The company experienced a considerable increase in sales in response to their first public sector newsletter.



News in brief

MapInfo adds CoolPlan - A new tool for the public sector to provide customers with comprehensive services and comprehensive business applications solutions for the public sector.

Local Authorities relate the powerful benefits of web-based location intelligence for the delivery of public communications and internal data sharing with MapInfo Exposure.

Location Intelligence is a matter of national security - Public Sector Information and Coordination Centre implements a new resource intelligence system specially designed and built by MapInfo.

International experience: From School transport to fleet management development to crime prevention with experience from Vietnam, India, Australia and the USA.

Transport for London deploys a growing business data engine solution using MapInfo Server Monitors.



Location Intelligence: the new dawn for GIS

Welcome to the latest issue of MapInfo Focus, our newsletter for the European public sector.

At MapInfo, we believe that the traditional approach to publishing maps by GIS experts, for GIS experts' is too restrictive. Web mapping has become a mainstream discipline and applications

need to be designed to cater for a broad range of public sector users, often with limited GIS experience, but with much to gain from access to valuable Location Intelligence solutions.

MapInfo Priority Outcomes Quickstart: beyond a 'tick in the box'

It is increasingly critical for local authorities to adopt the benefits of Location Intelligence: Geographic Information Systems (GIS), mapping and addressing systems – in delivering a number of the ODM's Priority Outcomes. Jan Davis, Strategic Market Manager, Public Sector, MapInfo EMA outlines the case for Location Intelligence solutions.

The Priority Outcomes specify the use of GIS in two cases and encourages its use as part of several others. Specifically GIS – Local Environment: the ability

for citizens to be able to contribute to environmental improvement by reporting incidents through GIS technology and GIS+ Transport: provision of real time

To this end, our continued mission is to deliver accessible Location Intelligence solutions. In this newsletter we outline the benefits to Local Government from the user's experience. We also highlight the development of products, like MapInfo Exposure, which provide web-based solutions for organisations-wide and public interfaces and meet the evolving need for flexible and usable web-mapping capabilities. Further, with a growing demand in the public sector to invest Central and Local Government directors, Location Intelligence is playing an increasingly critical role in helping to deliver key targets. With the growing usability of simple mapping software, many of these targets can now be achieved – not simply as a tick in the box, but as an ongoing mechanism for growing municipal efficiencies. If you would like further information on any of the issues covered in this issue, please do not hesitate to contact your MapInfo Account Manager: Tel: +44 (0)1753 888 200.

transport information to citizens, through GIS technology. Notably, good addressing capabilities are also referenced and can help as at least six other Outcomes while contributing to broader service improvement strategies across the board. Beyond the need to comply with Central Government directives, location-based information systems provide a variety of other benefits. Government and public services are geographically nature and mapping is becoming more and more important to Local Government

continued on page 2

Public Safety

Location Intelligence: a matter of national security

The Police National Information and Coordination Centre (PNICC) has adopted a MapInfo solution for its new resource intelligence system.

PNICC, a division within the Association of Chief Police Officers (ACPO) supports police forces in England and Wales whenever an emergency situation arises and resources may be beyond the remit or capacity of any one group of police forces.

requirements both at home and overseas. 'MapInfo plays a pivotal role in this revolutionary system for resource management,' says PNICC information officer, Mike Brown.

'It was no longer acceptable to rely on spreadsheets and manual reports to be sure of what resources we had to deploy at any one time. Now we have a real-time, location-based management tool, which allows us to accurately deploy officers and equipment – nationally or internationally – whilst being certain of retaining the needs of individual forces across the country.'

'The resource management system created by MapInfo for the PNICC clearly illustrates the overwhelming benefits of Location Intelligence solutions,' says Mike Adkins, Corporate Account

and manage the redeployment resources. Critical to today's uncertain meteorological and terrorist climate, the MapInfo system will provide a valuable reporting tool for Cabinet Office Briefing Room (COBR), the UK Government committee responsible for responding to national emergencies and for providing the Prime Minister with vital information of the day and secure lines of communication to the police, army, hospitals and all other relevant branches of Government.



Group Sales Director joins MapInfo

Steve Broughton has been appointed as Group Sales Director, MapInfo EMEA, a specially created role reflecting the company's strategic response to rapid market growth in the enterprise arena.

Local Shopping Patterns: an invaluable town centre planning tool

A new MapInfo dataset, the 2005 National Survey of Local Shopping Patterns, is the most comprehensive and definitive source of comparison goods, grocery and retail park catchment and penetration rates available and is based on the largest household survey of shopping destination preferences undertaken in Great Britain.

Incorporating three data sets: non-food, grocery and Retail Parks, the NSLSP identifies the catchments and catchment penetration rates

of comparison goods trading locations (towns/shopping centres/grocery branches/superstores and supermarkets) and retail



In parallel, Steve is tasked with the strategic integration of the sales team, following the company's recent acquisitions in the UK including asset management solution providers Southbank

Systems Ltd, and Solutions Ltd a based analytical services and soft

ware to reorganise how the business portfolio centre team. In addition to shopping pattern identification the can and penetration: by thousands of g including India, Australia, The Netherlands and the USA.

For more information contact: europe@mapinfo.com

www.mapinfo.com

New York maps crime

The New York Police Department has adopted MapInfo technology as a critical component of its new Real Time Crime Centre.

With more than 12m emergency calls and 1.3m complaints and arrest records processed each year by the NYPD, the Real Time Crime Centre is a valuable crime fighting resource. The first of its kind, the technology now centres gives detectives instantaneous information on historical and shooting records, enabling them to identify and respond to emerging crimes. Based on MapInfo MapXtreme, the system allows detectives to get detailed maps of the City precinct by precinct and track suspects to locations where they are most likely to flee. Detectives are able to access data from a number of sources in real-time allowing better identification of geographic relationships.

'Strategic mapping capabilities provide NYPD crime analysts with an intuitive way to analyse and view crimes by type and location,' said NYPD Deputy Commissioner Jim O'Neill. 'With the added location component, the Real Time Crime Centre delivers critical information and visual analysis to detectives in seconds, helping the NYPD step up its crime before they become trends and assist in locating and apprehending criminals.'

Before the Real Time Crime Centre, detectives had limited access to information about the possible locations of suspects. Now they can access this information in minutes via phone, fax, email or page before arriving at the crime scene.

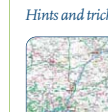
Cumberland County (US) residents find out what's in their backyard

Cumberland County in North Carolina is launching a web site based on MapInfo Exposure and MapXtreme to provide public access to information about real estate and transportation projects. The web site will also deliver enhanced emergency services, providing multiple responders with more information about the specific location of E911 calls.

With the MapInfo Exposure web site, residents can now select land by address, parcel number or simply clicking on a map, and see all of the proposed transportation projects within 1,000 feet of a half mile of the property. Residents and citizens can see the site and valuable information about taxes, flood zones and rural water districts is also available.

In addition, Cumberland County is also enhancing its E911 services through the web site, resulting in quicker and more accurate responses to citizens, especially in the smaller municipalities.

Hints and tricks: Seamless Layers



What is a Seamless Layer? A Seamless Layer is a file that reads the location of several other tables and reads them as one layer within the Layer Control dialog box. Changes made to the Seamless Layer apply to all of the tables that make up the seamless layer.

Reasons you are a perfect example of why you would use a seamless layer. Rather than opening many layers, you can open one layer. Rather than opening many tables, you can open one table.

From the **Table menu**, point to **Seamless Manager** and choose **New Seamless Table**. The **Save Seamless Map Sheet** dialog box appears.

In the **File name** box, type a name. **Click Save**. A message will appear indicating that the seamless table has been created. You can now see a layer in Layer Control. Use this layer to make your settings. This is a simple tool but one that can save you a lot of time!

If you want to do this to a table file that has attributed data then the structure of the tables has to be the same, the same column names, the same types of columns (e.g. Character, Integer, etc).

The Seamless tool is in the **Tools Manager** in MapInfo Professional. Here is an example of how you would use it:

Open a message of a raster file, for example of a raster file is shown below.

From the **Table menu** choose **Tool Manager**. In the **Table list**, select the **Loaded** check box, for the **Seamless Table Manager**.

- **Click OK**
- From the **Table menu**, point to **Seamless Manager** and choose **New Seamless Table**. The **Save Seamless Map Sheet** dialog box appears.
- In the **File name** box, type a name.
- **Click Save**.

A message will appear indicating that the seamless table has been created.

You can now see a layer in Layer Control. Use this layer to make your settings. This is a simple tool but one that can save you a lot of time!

Design for Print have long specialised in marketing materials for IT companies.

This conference brochure for MapInfo places impactful imagery in a visually appealing layout.

Careful attention was paid to text design to ensure that complicated booking and scheduling information was communicated effectively.

The brochure integrated with a range of other conference materials, including exhibition panels, flags and giveaway items, and the conference was a great success.

With our detailed knowledge of print production, we can advise on the most effective printing techniques, whether short-run digital for as few as 25 individually personalised copies, or large format offset lithography for editions of 10,000 or more.



The Confirm Annual Forum is the 'must attend' event for all Confirm customers. The two-day forum is packed with user groups and cross discipline sessions, interactive workshops and seminars, consultancy drop-in sessions and much more. Book today and look forward to this training, consultancy and networking opportunity!

CONFERENCE HIGHLIGHTS

- Interactive user groups and cross-discipline sessions
- Customer presentations with real-working examples
- Hands-on consultancy
- Interactive workshops and seminars tailored to your needs
- Excellent networking opportunity
- Networking evening event including a four course banquet and evening entertainment

REASONS TO ATTEND

- Over 250 other Confirm users attend
- Have your say and participate in specialist user groups
- Networking, networking, networking
- Topical interactive workshops and seminars
- Training and consultancy sessions
- Hear other users tell their stories
- Sneak preview of the latest Confirm software
- Networking bar/cocktail on June 5 and a four-course banquet with casino night entertainment on June 6
- Excellent conference facilities with 'home away from home' four star accommodation/venue facilities
- And if that's not enough... it's the biggest event in the Confirm calendar!

STILL NOT CONVINCED? HERE IS WHAT PREVIOUS CAF ATTENDEES HAVE TO SAY:

"The approach of the CAF is very well structured and provides the user with transparency & development."

"Evening meal was excellent and got people from different areas talking."

"The CAF is well organised and well established."

"2005 CAF was very informative and great fun!"

"Top marks for a well-run forum."



THE MARRIOTT HOTEL - SOLIHULL

This year's event is being held at the prestigious Marriott Hotel in Solihull. This four star hotel with conference facilities will provide excellent home from home comforts whilst catering the Confirm Annual Forum.

The venue is conveniently located close to the M5, M6 and M42 and only a few minutes off the M42, Birmingham airport and train stations are just 15 minutes away.

Free on-site parking is available for up to 300 vehicles.

WHO SHOULD ATTEND?

The Confirm Annual Forum is the 'must attend' event for all Confirm users. Delegates range from day-to-day users to strategic representatives from local authorities, managing agent contractors, utilities and the Highways Agency. If you have an interest in Confirm, want to see new developments and benefit from some training and consultancy... Register today!

Register today!
www.mapinfo.co.uk/caf
Email: caf@mapinfo.com
Tel: 01634 880 141
Fax: 01634 880 383

AGENDA OUTLINE - 6 JUNE 2006

Please tick the sessions you wish to attend:

- 09:00-09:30 Registration
- 09:30-09:40 Welcome & Introduction
- 09:40-10:10 What's New in CA: Confirm Version 6
- 10:10-10:20 Customer Services Update
- 10:45-12:45 Environmental Professional User Group Meeting
- 10:45-12:45 Architecture Professional User Group Meeting
- 10:45-12:45 Street Lighting Professional User Group Meeting
- 10:45-12:45 Property Professional User Group Meeting
- 13:45-14:30 45766 Customer Management System (CMS) Seminar
- 13:45-14:30 IntelliT Systems Confirm Tools and Asset Management (WAMS) Seminar
- 13:45-14:30 Asset Valuation Workshop
- 13:45-14:30 Transport Research Laboratory (TRL) Asset Management & the Linked Kingdom Pavement Management Systems (LKPMS) Seminar
- 15:00-16:30 Masterclass Training Sessions 1-3: TBA
- 15:00-16:30 Traffic Management Act (TMA) Workshop: How does it impact non Street Works users?
- 15:00-16:30 Customer Services, CRM (Customer Relationship Management) System Integration & Customer Service
- 15:00-16:30 NET Web Clean Workshop
- 15:00-16:30 Benefits Enabling Confirm Workshop
- 15:00-16:30 Contract Management and Maintenance Management Workshop
- 16:30-17:00 Chairpersons Round Up & Review
- 19:30-23:30 Conference Networking Dinner

AGENDA OUTLINE - 7 JUNE 2006

Please tick the sessions you wish to attend:

- 09:30-09:30 Registration
- 09:30-10:00 Confirm Product Road Map
- 10:00-12:00 UKPMS Professional User Group Meeting
- 10:00-12:00 Engineering Professional User Group Meeting
- 10:00-12:00 Bridges Professional User Group Meeting
- 10:00-12:00 MAMC Professional User Group Meeting
- 10:00-12:00 Street Works Professional User Group Meeting
- 11:00-11:30 Chairpersons Round Up & Review
- 11:30-11:00 Asset Management Workshop
- 11:30-11:00 Reporting Workshop
- 11:30-11:00 Mobile Working & the Efficiency Agenda Workshop
- 11:30-11:00 Bookings Module Workshop
- 11:30-11:00 Masterclass Training Sessions 1-3: TBA
- 11:30- Consultancy Drop-in Sessions & Networking

See www.mapinfo.co.uk/caf for the latest agenda and session details

If you have any queries regarding this event, please call the CAF team on +44 (0)1634 880 141 or email caf@mapinfo.com

For the latest information or to register online visit: www.mapinfo.co.uk/caf

wall lighting



Cassia
Part No. LS215A - 12v
Lamp: 2 x 50w max MR16
Available in copper, aluminium or a range of powder coated finishes, this outdoor up and downlighter requires an integral transformer. LSTE2.



Acacia
Part No. LS101A - 12v
Lamp: 50w max MR16
Available in copper, aluminium or a range of powder coated finishes, this fully adjustable outdoor spotlight needs an integral transformer. LSTE2.



Hakea
Part No. LS101A - 12v
Lamp: 20w max MR16
Available in copper, aluminium or a range of powder coated finishes, this outdoor spotlight needs an integral transformer. LSTE2.



Barbican
Part No. EXT0211 - 240v
Lamp: 1 x 60w E27 G5.3 or 1 x 20w E27 PLE-T
Modern fluted exterior fitting in silver grey cast aluminium with smoked polycarbonate lens.



Ternan
Part No. EXT0201 - 240v
Lamp: 1 x 75w E27 G5.3 or 1 x 15w E27 PLE-C
Satin silver finish aluminium flush wall light and finished with opal polycarbonate lens.



Ternan
Part No. EXT0181 - 12v
Lamp: 1 x 60w E27 G5.3 or 1 x 20w E27 PLE-T
Die cast aluminium wall fitting, glass free light distribution via 4mm tempered glass.



Exterior Lighting
Part No. EXT0202 - 240v
Lamp: 1 x 60w E27 G5.3 or 1 x 15w E27 PLE-T
Polycarbonate wall fitting with a black or white base and white lens.



Exterior Lighting
Part No. EXT0441 - 240v
Lamp: 1x 60w E27 G5.3 or 1 x 15w E27 PLE-T
Silver grey cast aluminium wall bracket fitted with integrated E14 Edison like Mini Twist lamp. Turns the light on when it detects movement.



Exterior Lighting
Part No. EXT0201 - 240v
Lamp: 1 x 60w E27 G5.3 or 1 x 15w E27 PLE-T
Satin silver cast aluminium wall bracket fitted with integrated E14 Edison like Mini Twist lamp. Turns the light on when it detects movement.



Minor 1
Part No. 2461-D - 12v
Lamp: 12 - 35w MR11
Just 90 x 76mm, this miniature spotlight is ideal for highlighting garden features. Also available in brass and white finishes and with a ground spike. Requires transformer.



Minor 1
Part No. 9508-D - 12v
Lamp: 20 - 50w MR16
Larger than the Mini at 139 x 89mm, the Minor takes a brighter lamp and also comes with a ground spike, in white and in a version with integral transformer (Minor 2).



Minor 1
Part No. 9508-D - 12v
Lamp: 20 - 50w MR16
Also in more set an extra and job.



Minor 3
Part No. 7160-D - 12v
Lamp: 35 - 50w MR16
A compact yet powerful garden light, in white, black and RAL colours, ideal for spotlighting medium-sized garden features.



Patrol 1
Part No. 3611-D - 12v
Lamp: 35 - 100w MR11 or MR16
A more powerful floodlight for larger garden features in white, black and RAL colours. Also available with integral transformer.



Ravenna Lowlighter
Part No. KLV275 - 12 or 120v
Lamp: 20 - 50w MR16
With its striking contemporary design and full adjustability, the Ravenna is ideal for a wide range of uses and can even be fitted on walls and in trees.



Ravenna Lowlighter
Part No. KLV275 - 12 or 120v
Lamp: 20 - 50w MR16
The Ravenna Lowlighter in die cast brass is also available in this attractive wide green finish with spot or spread lens.



Ravenna Highlighter
Part No. KLV170 - 12 or 120v
Lamp: 20 - 50w MR16
A very adjustable light which can either be used as a spot light or be aimed downward to fully accent garden features including paths.



Scarab
Part No. KLV 710 - 12v
Lamp: 20 - 50w MR16
In die-cast brass with visible green finish. Ideal for accent lighting for lawns or arches. Its unique swivel mount is just one of many options available in the range.



HAWKHURST
LIGHTING CENTRE

Garden and exterior lighting



Hawkhurst Lighting needed a high impact catalogue for their lighting products.

We designed a logo for the new company as well as a visually appealing brochure which makes the most of the products themselves.

This was supplied as printed copy and as a web-ready Acrobat PDF file which was then placed on the company website.

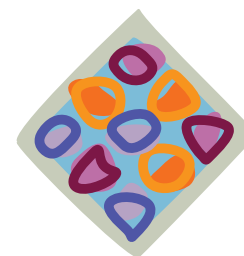
The catalogue generated considerable interest in the new company.

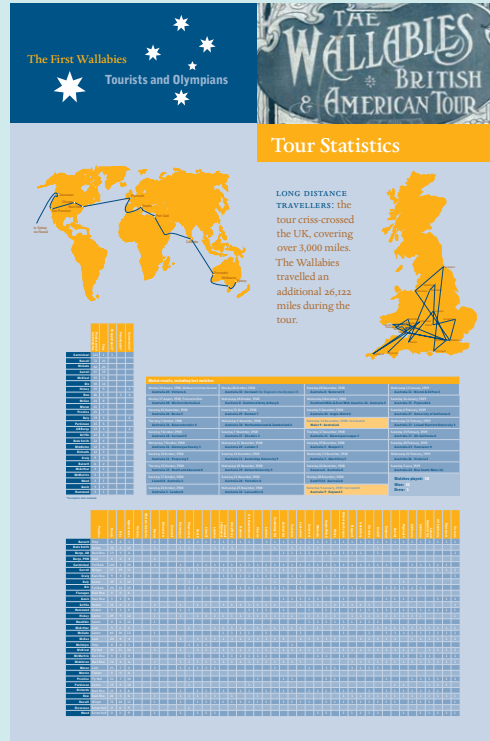


PHAROS

We create great looking logos for all kinds of companies.

Logo design means more than just coming up with a compelling image. Taking the trouble to understand the company and its market, we provided Pharos with a company name as well as a corporate identity scheme. This was then implemented across all the company's communications, including a range of Word templates for in-house use.





We have worked with a number of arts venues including the River & Rowing Museum in Henley and the World Museum of Rugby at Twickenham.

We produce catalogues and exhibitions that respond sympathetically to the work displayed. Legibility and the users' needs are always paramount.



Year	Event
1895	Women undergraduates admitted to Durham University
1899	Members of Durham Women's Hostel reported to be rowing (The Hostel became St Mary's College for Women only in 1919) Armstrong College Women's BC founded (on the Tyne)
1925	St Mary's College BC founded (on the Wear)
1930	Armstrong College WBC and St Mary's College BC stage the first inter-collegiate women's (timed) boat race
1986	DUBC 4+ selected to represent GB at U23 Championships
1990	Won Club Fours at Henley Women's Regatta One gold medal at BUSA (British Universities Sports Association)
1991	Won Club Eights at Henley Women's Regatta Three gold medals at BUSA
1993	UAU women's champions

Prebends Bridge in Durham looking downstream towards the weir - photograph: Richard Hilton

Wendy Burt OBE per job captain
B. Scott 7.00 (1912)

Egg Ransford for at Henley Regatta
B. Scott 7.00 (1912)

The Duxton College Boat Club
B. Scott 7.00 (1912)

Egg Ransford for at Henley Regatta
B. Scott 7.00 (1912)

Egg Ransford for at Henley Regatta
B. Scott 7.00 (1912)



HENLEY GOLF CLUB
A Centenary History

1907 - 2007

Brian Law and Michael Herriot



Down by the River

The Thames & Kennet in Reading

GILLIAN CLARK

Just published by the Two Rivers Press in Reading is 'Down by the River' a fascinating work of local history by Gillian Clark.

This collaboration follows on from other publications produced by Design for Print for clients including the River & Rowing Museum in Henley-on-Thames, a local council, the River Thames Society and Henley Golf Club.



17 Post-war changes along the river: 1947-1960

Post-war boating

The war accelerated both the design of marine engines and the construction of boats for all waters. Bigger engines could drive bigger boats. There were developments in materials for boat-building, the use of plywood and fibreglass and the introduction of pre-fabrication. These changes speeded up the pre-war trend away from the traditional unpowered wooden boats towards those driven by petrol engines and, by the end of wartime conditions and petrol rationing, they had affected every business on the river.

The table below of numbers of boats registered on the Thames shows how the scene changed during a period of just over ten years. By 1947 there were a thousand more petrol-driven boats on the river than there had been in 1936. When petrol rationing finished in 1950 there was a further increase in numbers and size of boats. Although the term 'houseboat' was still in use at the end of the decade, the big pre-war luxury vessels like the *Surren* and the *Shoggy* furnished with a piano and servants' quarters, and used by the wealthy as a place to entertain, were gone. The term was

Year	Petrol launches	Houseboats	Small boats
1936	1,240	80	10,252
1939	1,595	88	9,808
1941	2,193	92	8,670
1947	2,969	121	8,293

by 1948 applied to a boat used as living accommodation or to a 4 or 6 berth holiday boat with basic facilities. Over the decade the number of small boats declined. The skills needed for their maintenance were no longer available, and the pleasure of small boating was spoiled by the wash generated by the launches.

The demand in the hire business during the 1950s was increasingly from a customer who wanted to arrive by car and take a launch by the hour or a cabin cruiser for the day or for longer periods, depending on size. The Thames Hire Cruiser Association was formed in 1955. There was also an increase in private ownership of bigger motor boats. To survive, companies had to decide whether to raise capital to invest in fleets of boats for weekly summer lets (and still have seasonal trade, damaged boats and winter storage problems) or to serve the private owner in some other way. Companies or individuals that had taken part in wartime boatbuilding gained a post-war technical advantage from their experience. Moss's had the island which provided safe mooring and winter storage for privately-owned boats and it was in this direction that the business went.

Moss's also had a reasonable amount of parking space inside and outside the shed and enough ground to let customers and the Island Rowing Club members park their cars. The club had remained open throughout the war but had held no social functions. By 1948 members and

17 Post-war changes along the river: 1947-1960

visiting teams were playing tennis and bowls throughout the summer season but they were still using the original buildings. Members and players were taken across the river by Len Hazell, ferryman and groundman. Len kept the genny in perfect condition, rowed across all the deliveries from the brewery, kept the generator running and switched it off at 11pm before he ferried the last group back to their cars.

Harry Isaacs had died in 1945, having continued to enjoy winter bathing to a good age. Moss Boat Company was then run as a private limited company with Frank Pearce and his wife Joan as directors. They were able under new legislation to buy the lease of the site. They also purchased the part of Fry's Island between George Lewis's garden and the Reading Rowing Club that held the large, open-ended, wooden building on the Caversham side that had been used by Lewis for barge building and repair. Here Frank installed a slipway big enough to lift out large cabin cruisers for repair work or for under-cover winter storage. He designed and built it himself, utilising the old barge ramp, securing the sides and embedding a

pair of old railway lines into the ground on which to run the trolley. He constructed a gantry over the top of the slipway for lifting engines. Motive power came from an ex-marine wind and electrical power was from a generator. Frank also designed and built a tall metal gantry outside the main shed for lifting boats from slakes or engines from boats. The advent of power took made working life a little easier, in particular pumps which made short work of emptying flooded boats. Income at this time was principally from mooring, storage, installations and repairs. There were still a few customers with small boats stored in the shed and still a few canoes, skiffs and punts for hire but the changes allowed Frank to use his technical skills and to move away from boatbuilding. However he did any repairs needed to the racing shells stored in the main shed for Sandhurst Military Academy and used by the cadets in about 1950.

The photo below shows a hire cruiser belonging to the Madeline fleet that has come alongside Moss's for service. The company did not advertise that it provided fuel, water or disposal services but would have allowed the hire



A Madeline cruiser on the Moss landing stage.



94% satisfied



Having launched our C1 pr
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are at the very heart of our
now completed our first ev

Thank you to everyone who co
invaluable and enable us to focus our efforts in areas that are important to you.

What have you been telling us?

94% of you are satisfied, of which nearly 1 in 2 of you are either **very** or **extremely satisfied**

94% of you **would use Bottomline again** in the future

95% of you were satisfied that our products **provide the functionality you desire**

91% are happy with the **positive user experience**

Key strengths

Our key strengths lie with our people and products. When we asked you 'what is the best thing about doing business with Bottomline?' the **quality of our staff** was the top answer.

Suitability of product was the biggest reason why you chose Bottomline in the first place.

86% of you are satisfied that we put the **needs of your organisation first**, while a similar percentage **feel important and valued customers**.

Over 90% of you are satisfied with the level of **customer care** you received from us.



Our clients often say how much they appreciate the comprehensive service we provide.

Our work for Bottomline, the leading payment solutions provider, has included illustration, exhibition graphics and the design of templates for a range of marketing materials.

Using low-cost and speedy digital printing we devised a four-part employee postcard mailout which featured a prize draw.

The postcards fitted together to make up the poster image which was displayed to staff when they returned to work after the Christmas break.